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The history of modern tourism records many localized and some international crises characterized by extreme and sudden reduction in demand for specific destination areas or types of tourism product. Managerial responses to such events include both problem solving and market recovery steps, but these vary in effectiveness and recovery may be slow to occur after the initial problems are overcome.

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Crisis Management in the Tourism Industry | ScienceDirect

Book Description An important challenge facing tourism is the anticipation of the threat of crises precipitated by natural and people-made catastrophes, and being adequately prepared for them. Despite an increase in research on this issue there is still a considerable lack of clarity on the impacts of crises on the tourism industry.

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Managing Tourism Crises | ScienceDirect

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A review of the emerging literature on crisis management in tourism is given to identify the foci of the current academic discourse. More systematic input by human resource management was identified as a way to assist tourism businesses in preparing for and dealing with crises.

Crisis Management in Tourism: Preparing for Recovery ...

The tourism sector has been one of the most highly impacted industries amidst the pandemic. I've wanted to visit my family in Italy for quite some time, and then plan a trip to Bali. To acquaint ...