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way that is understandable, relevant, and exciting for a broad audience. The 2nd edition's core approach focuses on developing a student's economic literacy without overwhelming and providing a window into what's happening in the economy right now including globalisation and the aftermath of the financial crisis. Mandel's current examples, journalistic writing style, and accessible presentation of math and graphs will help instructors overcome the common challenges of this course, and make the material more approachable and attractive to a wide range of students. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

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